# Qantas Airways Limited FY17 Results

**Supplementary Presentation** 

25 August 2017

ASX:QAN US OTC:QABSY



# **Group Performance**



# FY17 Key Group Financial Metrics

	FY17	FY16	VLY %10	Comments
Underlying PBT <sup>1</sup> (\$M)	1,401	1,532	(8.6)	
Underlying Earnings per Share <sup>2</sup> (c)	54.6	53.1	2.8	Reflecting value of share buy-back
Statutory Profit Before Tax (\$M)	1,181	1,424	(17)	FY16 includes \$201m gain on sale of Sydney Airport Terminal 3
Statutory Earnings per Share (c)	46.0	49.4	(6.9)	
ROIC <sup>3</sup> (%)	20.1	22.7	(2.6)pts	All operating segments delivering ROIC > WACC <sup>11</sup>
Revenue (\$M)	16,057	16,200	(0.9)	
Transformation benefits realised to date (\$M)	2,125	1,655	\$470m	\$470m delivered in FY17
Operating cash flow (\$M)	2,704	2,819	(4.1)	
Net debt <sup>4</sup> (\$B)	5.2	5.6	\$0.4b	Lower end of target range
Unit Revenue <sup>5</sup> (RASK)	7.93	8.08	(1.8)	
Total unit cost <sup>6</sup> (c/ASK)	(7.00)	(7.05)	0.7	Total unit cost improvements held operating margin at 10%
Ex-fuel unit cost <sup>7</sup> (c/ASK)	(4.99)	(4.79)	(4.2)	Impacted by aircraft right-sizing and other network changes to protect margins
Available Seat Kilometres <sup>8</sup> (ASK) (M)	150,323	148,691	1.1	Increase largely in Asian growth markets
Revenue Seat Kilometres <sup>9</sup> (RPK) (M)	121,178	119,054	1.8	Improved revenue seat factor

<sup>1.</sup> Underlying PBT is a non-statutory measure and is the primary reporting measure used by the chief operating decision-making bodies, being the Chief Executive Officer, Group Management Committee and the Board of Directors, for the purpose of assessing the performance of the Qantas Group. All items in the FY17 Results Presentation are reported on an Underlying basis. Refer to slide 6 for a reconciliation of Underlying to Statutory PBT. 2. Underlying Earnings per Share is calculated as Underlying PBT less tax expense (based on the Group's effective tax rate of 27.8% (2016: 27.7%)) divided by the weighted average number of shares during the year consistent with the Statutory Earnings per Share (EPS) calculation. 3. Return on invested capital (ROIC). For a detailed calculation of ROIC please see slide 11. 4. Net debt under the Group's Financial Framework includes net on balance sheet debt and off balance sheet aircraft operating lease liabilities. For a detailed calculation of net debt, please see slide 12. 5. Ticketed passenger revenue divided ASKs. 6. Underlying PBT less ticketed passenger revenue, fuel and share of profit/(loss) of investments accounted for under the equity method, adjusted for the impact of changes in FX rates, discount rates and other actuarial assumptions per ASK. 8. Available seat kilometres. Total number of seats available for passengers multiplied by the number of kilometres flown. 9. Revenue seat kilometres. Total number of passengers carried multiplied by the number of kilometres flown. 10. Variance to FY16. 11. Weighted Average Cost of Capital calculated on a pre-tax basis.

# **Underlying Income Statement Summary**

\$M	FY17	FY16	VLY %	Comments
Net passenger revenue	13,857	13,961	(0.7)	Unit Revenue decline of 2% as competitive pressures in international markets and the ramp up of new routes offset the improved Unit Revenue in domestic and Transformation benefits
Net freight revenue	808	850	(4.9)	Excess international market freight capacity and reduction in fuel surcharges due to lower fuel price
Other revenue	1,392	1,389	0.2	Growth in Loyalty's New Businesses
Total Revenue	16,057	16,200	(0.9)	
Operating expenses (excluding fuel)	(9,683)	(9,529)	(1.6)	Transformation initiatives partially offset increases in activity and CPI
Fuel	(3,039)	(3,235)	6.1	Favourable hedging strategies and fuel transformation initiatives
Depreciation and amortisation	(1,382)	(1,224)	(13)	Aircraft operating lease refinancing and A330 and 737-800 reconfigurations
Non-cancellable aircraft operating lease rentals	(356)	(461)	23	Aircraft operating lease refinancing and the impact of FX on non-AUD denominated leases
Share of net profit/(loss) of investments accounted for under the equity method	(7)	-	-	
Total Expenditure	(14,467)	(14,449)	(0.1)	
Underlying EBIT <sup>1</sup>	1,590	1,751	(9.2)	
Net finance costs	(189)	(219)	14	Liquidity optimisation, lower net debt
Underlying PBT	1,401	1,532	(8.6)	

# Items Not Included in Underlying PBT

\$M	FY17	FY16	Comments
Ineffectiveness and non-designated derivatives relating to other reporting periods	-	15	
Net gain on disposal of Sydney Airport Terminal Three	-	(201)	
Transformation costs	142	183	Redundancies, restructuring and other costs as part of the Qantas Transformation Program
Wage Freeze bonus and Record Results employee bonus <sup>1</sup>	85	91	Wage Freeze and Record Results bonuses announced in July 2015 and August 2016 respectively
Other	(7)	20	Includes the reversal of impairment on Helloworld investment
Total items not included in Underlying PBT <sup>2</sup>	220	108	

<sup>1.</sup> Payable to non-executive employees. 2. Items which are identified by Management and reported to the chief operating decision-making bodies as not representing the underlying performance of the business are not included in Underlying PBT. The determination of these items is made after consideration of their nature and materiality and is applied consistently from period to period. Items not included in Underlying PBT primarily result from revenues and expenses relating to business activities in other reporting periods, major transformational/restructuring initiatives, transactions involving investments and impairments of assets and other transactions outside the ordinary course of business.

# Reconciliation to Underlying PBT

\$M	FY17				FY16			
	Statutory	Ineffectiveness relating to other reporting periods	Other items not included in Underlying PBT		Statutory	Ineffectiveness relating to other reporting periods	Other items not included in Underlying PBT	
Net passenger revenue	13,857	-	-	13,857	13,961	-	-	13,961
Net freight revenue	808	-	-	808	850	-	-	850
Other revenue	1,392	-	-	1,392	1,389	-	-	1,389
Total Revenue	16,057	-	-	16,057	16,200			16,200
Operating expenses (excl fuel)	9,903	-	(220)	9,683	9,622	-	(93)	9,529
Fuel	3,039	-	-	3,039	3,250	(15)	-	3,235
Depreciation and amortisation	1,382	-	-	1,382	1,224	-	-	1,224
Non-cancellable aircraft operating lease rentals	356	-	-	356	461	-	-	461
Share of net profit/(loss) of investments accounted for under the equity method	7	-	-	7	-	-	-	-
Total Expenditure	14,687		(220)	14,467	14,557	(15)	(93)	14,449
EBIT	1,370	-	220	1,590	1,643	15	93	1,751
Net finance costs	(189)	-	-	(189)	(219)	-	-	(219)
PBT	1,181	-	220	1,401	1,424	15	93	1,532

<sup>1.</sup> Underlying PBT is a non-statutory measure and is the primary reporting measure used by the chief operating decision-making bodies, being the Chief Executive Officer, Group Management Committee and the Board of Directors, for the purpose of assessing the performance of the Qantas Group. All items in the FY17 Results Presentation are reported on an Underlying basis. This slide provides a reconciliation of Underlying to Statutory PBT.

## Revenue Detail

### Net passenger revenue down 1%

- Group Unit Revenue decreased 2%
  - Group Domestic<sup>1</sup> Unit Revenue increased 2%
  - Group International<sup>2</sup> Unit Revenue declined 5%
- Significant international competitor capacity
- Moderating decline in resources sector demand
- Reduced domestic capacity offset by growth in international capacity through redeployment of existing Group fleet

### Net freight revenue down 5%

- Impact of FX reducing inbound air freight demand
- · International markets impacted by significant wide body capacity
- Reduction in fuel surcharges due to lower fuel prices

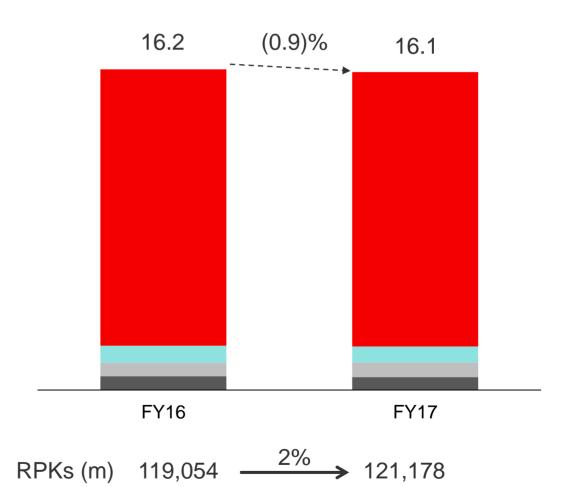
### Frequent flyer redemption, marketing, store and other revenue up 5%

- Growth in New Businesses including Red Planet and launch of Assure Health in March 2016
- Impact of changes to Woolworths program

### Revenue from other sources down 5%

 Reduction in retail advertising revenue following sale of Sydney Airport Terminal 3 in September 2015

# Revenue (\$B)



# Expenditure<sup>1</sup> Detail

### Fuel down 6%

- Benefit from lower jet fuel prices compared to FY16
- Improvement in fuel efficiency from Qantas Transformation
- Partially offset by higher consumption from increased flying

### Manpower and staff-related up 4%

- Operational head count increase with increase in flying activity
- Growth in Qantas Loyalty
- Benefits from workplace agreements with 18-month wage freeze, offset by increases for employee groups who have completed wage freeze

### Aircraft operating variable up 3%

- One percent increase in ASKs
- CPI partially offset by transformation

### Depreciation and amortisation up 13%

- Refinancing of aircraft out of operating leases to unencumbered/owned aircraft
- Reconfiguration of A330 and 737-800 aircraft

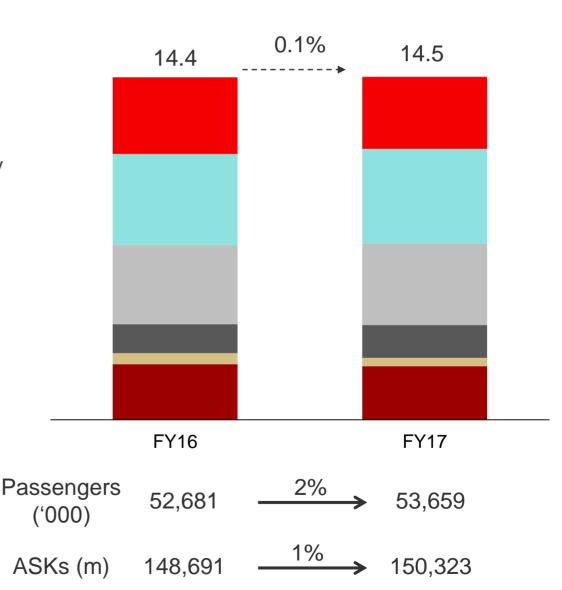
### Lease rental expense down 23%

- Reduction in aircraft operating leases through refinancing of leased aircraft to unencumbered owned aircraft
- FX impact on USD denominated leases
- Partially offset by commencement of 2 x A321 leases

### Other expenditure down 4%

- Non-cash impact of changes in discount rates and actuarial assumptions
- Reduction in commissions in line with revenue decline

# Expenditure<sup>1</sup> (\$B)



### Cash Flow

\$M	FY17	FY16	VLY %
Operating cash flows	2,704	2,819	(4.1)
Investing cash flows (excluding aircraft operating lease refinancing)	(1,395)	(1,145)	(22)
Net free cash flow <sup>1</sup>	1,309	1,674	(22)
Aircraft operating lease refinancing	(651)	(778)	16
Financing cash flows	(854)	(1,825)	53
Cash at beginning of period	1,980	2,908	(32)
Effects of FX on cash	(9)	1	>(100)
Cash at end of period	1,775	1,980	(10)

- Positive net free cash flow<sup>1</sup> of \$1.3b
  - Strong operating cash flows of \$2.7b
  - Investing cash flows of \$1.4b excluding aircraft operating lease refinancing
- \$651m related to the refinancing of 19 aircraft out of operating leases using excess cash
- Net borrowings included \$425m in bond issuance and repayment of \$453m short term amortising debt
- 110.6m shares bought back during FY17 for \$366m at a average price of \$3.31
- Dividend payment of \$261m to shareholders
  - 7c per share ordinary dividend announced August 2016 (franked)
  - 7c per share ordinary dividend announced
     February 2017 (partially franked)

# **Invested Capital Calculation**

\$M	FY17	FY16
Receivables (current and non-current)	907	929
Inventories	351	336
Other assets (current and non-current)	541	353
Investments accounted for under the equity method	214	197
Property, plant and equipment	12,253	11,670
Intangible assets	1,025	909
Assets classified as held for sale	12	17
Payables	(2,067)	(1,986)
Provisions (current and non-current)	(1,189)	(1,287)
Revenue received in advance (current and non-current)	(5,109)	(5,046)
Capitalised operating leased assets <sup>1</sup>	1,794	2,288
Invested Capital	8,732	8,380
Average Invested Capital <sup>2</sup>	8,891	8,857

- Refinanced 19 operating leased aircraft to unencumbered owned aircraft with minimal impact to invested capital
  - Decrease in capitalised operating leased aircraft
  - Increase in property, plant and equipment

Average Invested Capital<sup>2</sup> 8,891 8,857

<sup>1.</sup> For calculating ROIC, capitalised operating leased aircraft are included in the Group's Invested Capital at the AUD market value (referencing AVAC) of the aircraft at the date of commencing operations at the prevailing AUD/USD rate. This value is notionally depreciated in accordance with the Group's accounting policies with the calculated depreciation expense known as notional depreciation. The carrying value (AUD market value less accumulated notional depreciation) is reported within Invested Capital as capitalised operating leased assets. 2. Equal to the 12 months average of monthly Invested Capital.

# **ROIC Calculation**

\$M	FY17	FY16
Underlying PBT	1,401	1,532
Add back: Underlying net finance costs	189	219
Add back: Non-cancellable aircraft operating lease rentals	356	461
Less: Notional depreciation <sup>1</sup>	(158)	(203)
ROIC EBIT	1,788	2,009
\$M	FY17	FY16
Net working capital <sup>2</sup>	(6.566)	(0.704)
Not working outlied	(6,566)	(6,701)
Fixed assets <sup>3</sup>	13,504	(6,701) 12,793
	· · · · ·	
Fixed assets <sup>3</sup>	13,504	12,793
Fixed assets <sup>3</sup> Capitalised operating leased assets <sup>1</sup>	13,504 1,794	12,793 2,288

<sup>1.</sup> For calculating ROIC, capitalised operating leased aircraft are included in the Group's Invested Capital at the AUD market value (referencing AVAC) of the aircraft at the date of commencing operations at the prevailing AUD/USD rate. This value is notionally depreciated in accordance with the Group's accounting policies with the calculated depreciation expense known as notional depreciation. The carrying value (AUD market value less accumulated notional depreciation) is reported within Invested Capital as capitalised operating leased assets. 2. Net working capital is the net total of the following items disclosed in the Group's Consolidated Balance Sheet: receivables, inventories and other assets reduced by payables, provisions and revenue received in advance. 3. Fixed assets is the sum of the following items disclosed in the Group's Consolidated Balance Sheet: investments accounted for under the equity method, property, plant and equipment, intangible assets, and asset classified as held for sale. 4. Equal to the 12 months average of monthly Invested Capital.

# **Net Debt**

\$M	FY17	FY16	VLY
Current interest bearing liabilities on balance sheet	433	441	(8)
Non-current interest bearing liabilities on balance sheet	4,405	4,421	(16)
Fair value of hedges related to debt	(1)	(2)	1
Cash at end of period	(1,775)	(1,980)	205
Net on Balance Sheet Debt <sup>1</sup>	3,062	2,880	182
Capitalised operating lease liabilities <sup>2</sup>	2,150	2,766	(616)
Net Debt <sup>3</sup>	5,212	5,646	(434)

- Issued two Australian dollar unsecured bonds of \$425m at favourable rates and long tenor of 7 and 10 years<sup>4</sup>
- Repayment of \$453m short term amortising debt, largely secured debt
- Reduction in capitalised operating lease liabilities with the refinancing of an additional 19 aircraft out of operating leases using excess cash

<sup>1.</sup> Net on balance sheet debt includes interest-bearing liabilities and the fair value of hedges related to debt reduced by cash and cash equivalents. 2. Capitalised aircraft operating lease liabilities are measured at fair value at the lease commencement date and remeasured over lease term on a principal and interest basis akin to a finance lease. Residual value of capitalised aircraft operating lease liability denominated in foreign currency is translated at the long-term exchange rate. 3. Net debt under the Group's Financial Framework includes net on balance sheet debt and off balance sheet aircraft operating lease liabilities. 4. A\$250m with a semi-annual coupon of 4.40% per annum, maturing in October 2023, and A\$175m with a semi-annual coupon of 4.75% per annum, maturing in October 2026.

# **Net Debt Movement**

\$M	FY17	FY16
Opening Net Debt	(5,646)	(6,400)
Net cash from operating activities	2,704	2,819
Principal portion of aircraft operating lease rentals	218	273
Funds From Operations	2,922	3,092
Net cash from investing activities	(2,046)	(1,923)
Aircraft operating lease refinancing	651	778
Return of operating leases / (new operating leases)	(139)	113
Net Capex	(1,534)	(1,032)
Dividend paid to shareholders	(261)	-
Capital return	-	(505)
Payments for share buy-back	(366)	(500)
Shareholder Distributions	(627)	(1,005)
Payment for treasury shares	(198)	(75)
FX revaluations and other fair value movements	(129)	(226)
Closing Net Debt	(5,212)	(5,646)

- Our Financial framework considers aircraft operating leases as part of net debt
  - Principal portions of rentals are treated as debt reduction
  - Purchase of aircraft operating leases are treated as refinancing
  - Commencing (or returning) aircraft operating leases are treated as capital acquisitions / borrowings (or capital disposals / repayments)
- In FY17:
  - Non-cancellable aircraft operating lease rentals of \$356m included \$218m of principal repayments under the financial framework
  - \$651m of maturing operating lease aircraft were refinanced
  - 2 x A321-200 operating lease aircraft were added, the capitalised value of these aircraft under the financial framework was \$139m

# **Unit Cost**

- Ex-fuel unit cost<sup>1</sup> increased by 4.2% largely due to the impacts of aircraft right-sizing and other network changes to protect margins
  - Total unit cost<sup>2</sup> benefited from a reduction in fuel expense

Group Unit Cost	FY17	FY16	VLY %
Total Unit Cost <sup>2</sup>	7.00	7.05	(0.7)
Excluding:			
Fuel	(2.02)	(2.18)	
Change in FX rates		(0.02)	
Impact of changes in the discount rate and other actuarial assumptions	0.01	(0.06)	
Share of net profit/(loss) of investments accounted for under the equity method	(0.00)	0.00	
Ex-fuel Unit Cost <sup>1</sup>	4.99	4.79	4.2

14

# **Qantas Transformation Scorecard**

_	A		т.	T
	₩.	ĸ	 _	

		IARGEI			
		METRICS	TIMEFRAME	END OF \$2b PROGRAM OUTCOMES	
		\$2b Benefits, extended to \$2.1b	FY17	\$2.13b benefits realised	<b>/</b>
	Accelerated Transformation Benefits	>10% Group ex-fuel expenditure reduction <sup>1</sup> 5,000 FTE reduction 5% unit cost gap to domestic competitor <sup>2</sup>	FY17	Ex-fuel expenditure down by 10% <sup>1</sup> 5,000+ fewer FTE at year end <sup>3</sup> 3% gap <sup>2</sup>	✓ ✓ ✓
က		>\$1b debt reduction <sup>4</sup>	FY15	Delivered on schedule	<b>/</b>
OUR TARGETS   Q	Deleverage Balance Sheet	Debt / EBITDA <3.5x <sup>5</sup> FFO / Net debt >45% <sup>6</sup>	FY17	Delivered ahead of schedule	<b>/</b>
	Cash Flow	Sustainable positive free cash flow <sup>7</sup>	FY15	Delivered on schedule	<b>/</b>
ACHIEVING 	leet Simplification	11 fleet types to 7	FY16	8 fleet types Retained 2 x non-reconfigured 747 (to be retired – first retired in July 2017)	<b>/</b>
	Customer and	Customer Advocacy (NPS8)	FY17	Record NPS <sup>8</sup> achieved at Qantas Domestic, Qantas International and Qantas Loyalty	<b>/</b>
	Brand	Maintain premium on-time performance at Qantas Domestic	FY17	Premium on-time performance at 88%9	<b>/</b>
	Engagement	Maintain employee engagement	FY17	Up from 75% (2013) to 80% (2017)	<b>/</b>

<sup>1.</sup> Includes Underlying operating expenses (excluding fuel), depreciation and amortisation (excluding depreciation reduction from Qantas International non-cash fleet impairment) and non-cancellable aircraft operating lease rentals, adjusted for movements in FX rates and capacity. Compared to annualised 1H14. 2. Qantas Domestic compared to Virgin Australia Domestic. Source: Published data and Qantas internal estimates. 3. Net FTE reduction after adjusting for activity and new businesses as at 30 June 2017. 4. Reduction in net debt including capitalised operating lease liabilities. 5. Management's estimate based on Moody's methodology. 6. Management's estimate based on Standard and Poor's methodology. 7. Net cash from operating activities less net cash used in investing activities (excluding aircraft operating lease refinancing). 8. Net Promoter Score. Based on Qantas internal reporting. 9. Qantas mainline operations (excluding QantasLink) for the period of FY17. Source: BITRE.

# **Group Operational Information**

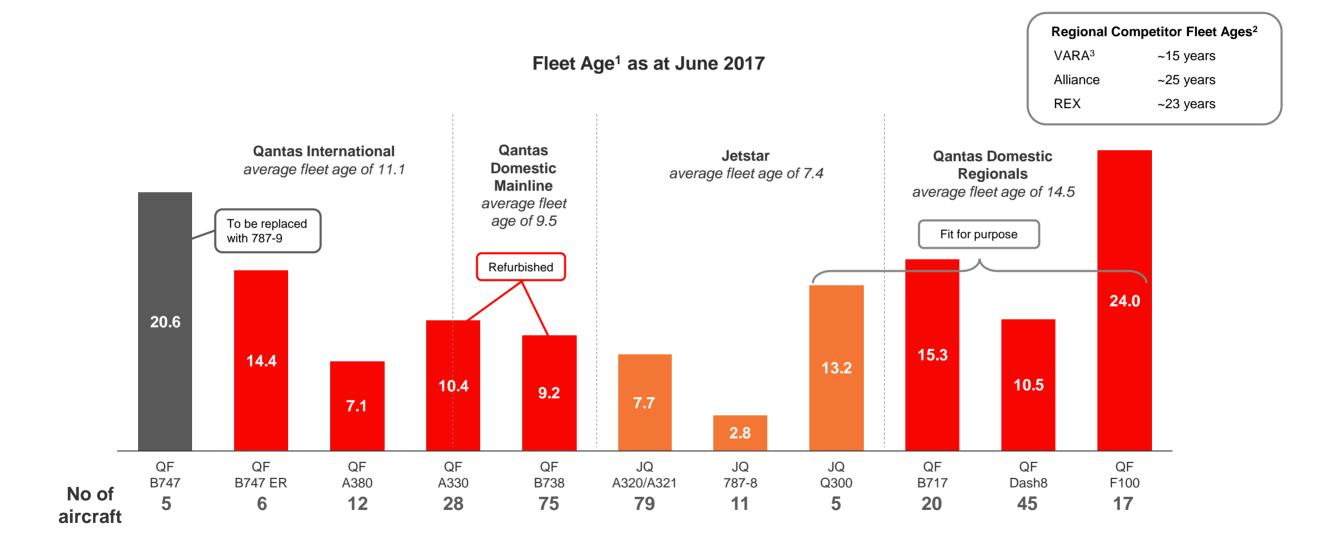


## Fleet at 30 June 2017

Aircraft Type	FY17	FY16	Change
A380-800	12	12	-
747-400	5	5	-
747-400ER	6	6	-
A330-200	18	18	-
A330-300	10	10	-
737-800NG	75	75	-
Total Qantas	126	126	-
717-200	20	20	-
Q200/Q300	14	14	-
Q400	31	31	-
Total QantasLink	65	65	-
F100	17	14	3
Total Network Aviation	17	14	3
Q300	5	5	-
A320-200 <sup>1</sup>	71	71	-
A321-200	8	6	2
787-8	11	11	-
Total Jetstar	95	93	2
737-300SF	4	4	-
737-400SF	1	-	1
767-300SF	1	1	-
Total Freight <sup>2</sup>	6	5	1
Total Group	309	303	6

- Net addition<sup>3</sup> of 6 aircraft in FY17
  - 2 x A321-200
  - 3 x F100
  - 1 x 737-400SF
- Domestic capacity reductions achieved by right-sizing aircraft, optimising capacity to match demand
  - Down-gauge of A330 services to 737-800 services
  - Down-gauge of 737-800 services to 717 services
- International capacity growth enabled through domestic right-sizing and increased cross-utilisation of A330-200 and 737-800 between Qantas International and Qantas Domestic; targeted at growing Asian markets
- 1 x 747-400 retired as of July 2017

# Fleet Age at 30 June 2017 Flexibility maintained

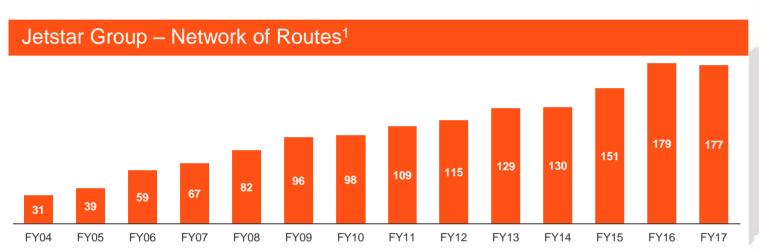


### OPTIMAL FLEET AGE AND REPLACEMENT DECISIONS INFORMED BY COMPETITIVE LANDSCAPE

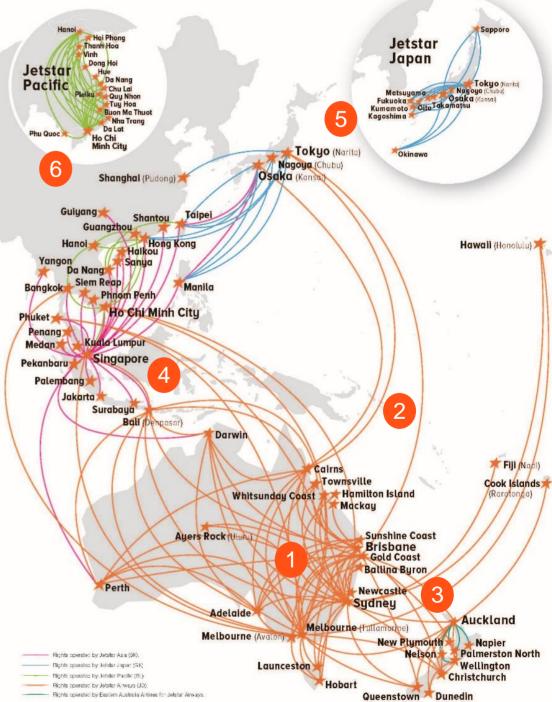
**Supplementary Segment Information** 



# Jetstar Group



BUSINESS	OWNERSHIP <sup>2</sup>	LAUNCH	AIRCRAFT <sup>3</sup>
1 Jetstar Australia	100%	2004	53 x A320s/A321s
2 Jetstar International	100%	2006	11 x B787s
3 Jetstar New Zealand <sup>4</sup>	100%	2009	8 x A320s 5 x Q300s
4 Jetstar Asia (Singapore)	49%	2004	18 x A320s
5 Jetstar Japan	33%	2012	21 x A320s
6 Jetstar Pacific (Vietnam) <sup>5</sup>	30%	2008	15 x A320s



<sup>1.</sup> Including Jetstar Australia and New Zealand, Jetstar Asia, Jetstar Pacific and Jetstar Japan. 2. Based on voting rights. 3. Represents operational fleet (excludes subleased aircraft). 4. Includes Jetstar Trans-Tasman services commenced in 2005, Jetstar New Zealand (Domestic) services commenced in 2009, Jetstar New Zealand (Regional) services commenced in 2015. 5. Jetstar Pacific rebranded in 2008.

### **Jetstar Domestic**

- Underlying EBIT of \$220m
- Consistent strong earnings<sup>1</sup> with healthy operating margins<sup>2</sup>, ROIC > WACC
- Continuing to leverage fleet size, network and frequency advantage over competitors
- Entry into service of two additional leased A321-200 aircraft in December 2016
- Continued innovation and investment in customer, cost reduction and revenue enhancement
- Dual brand co-ordination with Qantas Domestic matching low fares demand with the Jetstar brand and product

Jetstar Domestic		FY17	FY16	VLY %
ASKs	М	18,694	18,660	0.2
RPKs	М	15,535	15,565	(0.2)
Passengers	'000	13,348	13,267	0.6
Seat factor	%	83.1	83.4	(0.3)pts



MAINTAIN LCC3 LEADERSHIP BY INVESTING IN FREQUENCY GROWTH, CUSTOMER AND INNOVATION

# Jetstar International (Australia outbound and New Zealand)

- Strong earnings<sup>1</sup> with strategic optimisation of core markets and 787-8 wide body fleet
- Long-haul business focused on Asian markets where Jetstar is strategically advantaged
  - Linking Australia with all Jetstar airlines in Asia to leverage and further strengthen brand
  - New direct services to Vietnam from May 2017<sup>2</sup>
- Successful dual brand strategy in New Zealand market
  - Strong network serving leisure and business customers;
     successful launch of product for small businesses
  - Largest direct government contract in Jetstar history
  - New Zealand regionals brings affordable travel to regional communities

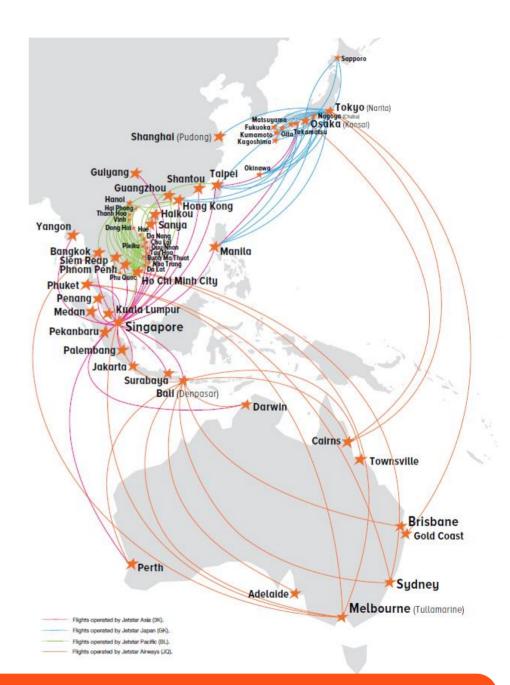
Jetstar International (incl. New Zealand Domestic and Reg excl. Jetstar Asia)	ional,	FY17	FY16	VLY %
ASKs	M	21,929	21,710	1.0
RPKs	M	18,320	17,417	5.2
Passengers	'000	6,241	5,757	8.4
Seat factor	%	83.5	80.2	3.3pts



### STRONG EARNINGS, IMPROVED NEW ZEALAND PERFORMANCE

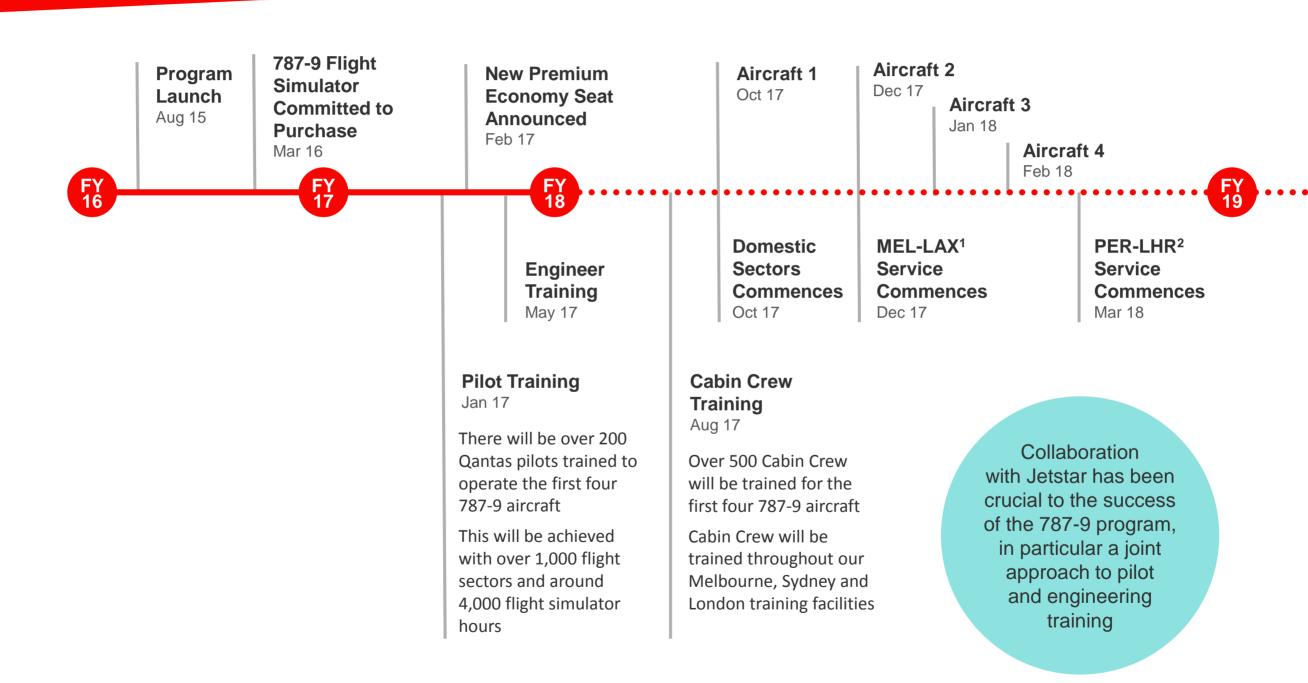
### Jetstar in Asia

- Jetstar in Asia<sup>1</sup> portfolio delivering both revenue and earnings<sup>2</sup> growth
  - Jetstar Asia (Singapore) remains profitable<sup>2</sup> in highly competitive market
  - Jetstar Japan earnings<sup>2</sup> continue to improve with growing international network; largest<sup>3</sup> domestic LCC
  - Jetstar Pacific incurring losses<sup>2</sup> as Vietnam domestic capacity growth intensifies; well positioned in one of the fastest growing South East Asia economies<sup>4</sup>
- China tourism growth relevant across all Jetstar markets
  - Brand presence and network into China strengthening, with Narita to Shanghai route successfully launched in June 2017 and new direct services from Melbourne to Zhengzhou from December 2017
  - Largest visitor market for Vietnam and Japan, second largest for Singapore, Australia and New Zealand<sup>5</sup>
- Strong customer advocacy<sup>6</sup> across portfolio driven by localised Jetstar market positioning and customer experience



### WELL POSITIONED FOR SUCCESS IN THE FASTEST GROWING PASSENGER MARKET IN THE WORLD<sup>7</sup>

# 787-9 Introduction Lifecycle of the Qantas 787-9 program



# Diversification and Growth at Qantas Loyalty One of the world's most diverse airline loyalty programs



- Technology led innovation supporting Coalition growth
- Re-platform of Qantas Store and Qantas epiQure
- Integration of QFF<sup>1</sup> into the Qantas companion app
- Simplified SME<sup>2</sup> program (QBR<sup>3</sup>) driving immediate advocacy



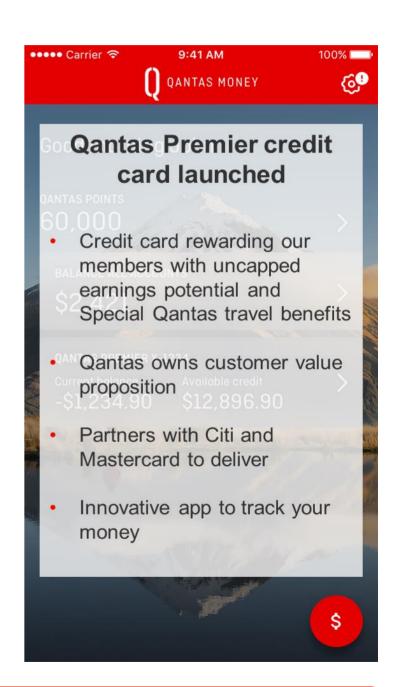
- >680k cards activated to date<sup>4</sup>
- >\$3b loaded on product<sup>4</sup>; 13% growth in spend<sup>5</sup>
- Used in 195 countries across 131 currencies<sup>6</sup>



- ~\$60m of premiums sold<sup>7</sup>; 117b steps taken since launch<sup>8</sup>
- Life launched Finalist for 'Insurance Innovation' award<sup>9</sup>
- Health remains on track for 2-3% market share<sup>10</sup>, Direct to consumer life insurance targeting 1-2% market share<sup>10</sup>

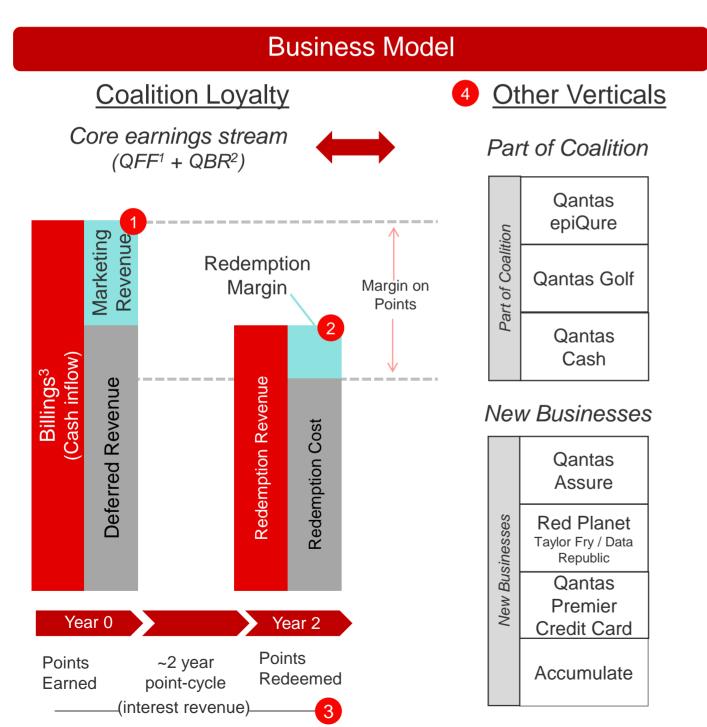


- Data assets and capabilities delivering high client value
- 4 times revenue growth<sup>11</sup>; 44% growth in client base<sup>12</sup>
- Accelerating personalisation capabilities for the Qantas Group



### TECHNOLOGY DRIVING NEW OPPORTUNITIES IN THE COALITION AND ACROSS THE PORTFOLIO

# Overview of Qantas Loyalty Value Chain



### Sources of Value

- Marketing Revenue: percentage of price per point recognised upfront for the service Loyalty provides its Earn Partners. An allowance for breakage<sup>4</sup> is factored into the percentage
- Redemption Margin: the difference between redemption revenue and redemption cost

Redemption Revenue: recognises the deferred value of the award (price per point less marketing revenue) at time of redemption

Redemption Cost: recognises the cost of the award at the time of redemption

- Working Capital: interest income on the cash held
- Other Revenue: Income from vertical businesses consistent with the industry that it operates in

### Disclaimer & ASIC Guidance

This Presentation has been prepared by Qantas Airways Limited (ABN 16 009 661 901) (Qantas).

### **Summary information**

This Presentation contains summary information about Qantas and its subsidiaries (Qantas Group) and their activities current as at 25 August 2017, unless otherwise stated. The information in this Presentation does not purport to be complete. It should be read in conjunction with the Qantas Group's other periodic and continuous disclosure announcements lodged with the Australian Securities Exchange, which are available at <a href="https://www.asx.com.au">www.asx.com.au</a>.

### Not financial product advice

This Presentation is for information purposes only and is not financial product or investment advice or a recommendation to acquire Qantas shares and has been prepared without taking into account the objectives, financial situation or needs of individuals. Before making an investment decision prospective investors should consider the appropriateness of the information having regard to their own objectives, financial situation and needs and seek legal and taxation advice appropriate to their jurisdiction. Qantas is not licensed to provide financial product advice in respect of Qantas shares. Cooling off rights do not apply to the acquisition of Qantas shares.

#### Not tax advice

Tax implications for individual shareholders will depend on the circumstances of the particular shareholder. All shareholders should therefore seek their own professional advice in relation to their tax position. Neither Qantas nor any of its officers, employees or advisers assumes any liability or responsibility for advising shareholders about the tax consequences of the return of capital and/or share consolidation.

### Financial data

All dollar values are in Australian dollars (A\$) and financial data is presented within the twelve months ended 30 June 2017 unless otherwise stated.

### **Future performance**

Forward looking statements, opinions and estimates provided in this Presentation are based on assumptions and contingencies which are subject to change without notice, as are statements about market and industry trends, which are based on interpretations of current market conditions. Forward looking statements including projections, guidance on future earnings and estimates are provided as a general guide only and should not be relied upon as an indication or guarantee of future performance.

An investment in Qantas shares is subject to investment and other known and unknown risks, some of which are beyond the control of the Qantas Group, including possible delays in repayment and loss of income and principal invested. Qantas does not guarantee any particular rate of return or the performance of the Qantas Group nor does it guarantee the repayment of capital from Qantas or any particular tax treatment. Persons should have regard to the risks outlined in this Presentation.

No representation or warranty, express or implied, is made as to the fairness, accuracy, completeness or correctness of the information, opinions and conclusions contained in this Presentation. To the maximum extent permitted by law, none of Qantas, its directors, employees or agents, nor any other person accepts any liability, including, without limitation, any liability arising out of fault or negligence, for any loss arising from the use of the information contained in this Presentation. In particular, no representation or warranty, express or implied is given as to the accuracy, completeness or correctness, likelihood of achievement or reasonableness of any forecasts, prospects or returns contained in this Presentation nor is any obligation assumed to update such information. Such forecasts, prospects or returns are by their nature subject to significant uncertainties and contingencies. Before making an investment decision, you should consider, with or without the assistance of a financial adviser, whether an investment is appropriate in light of your particular investment needs, objectives and financial circumstances.

#### Past performance

Past performance information given in this Presentation is given for illustrative purposes only and should not be relied upon as (and is not) an indication of future performance.

#### Not an offer

This Presentation is not, and should not be considered, an offer or an invitation to acquire Qantas shares or any other financial products.

#### **ASIC GUIDANCE**

In December 2011 ASIC issued Regulatory Guide 230. To comply with this Guide, Qantas is required to make a clear statement about whether information disclosed in documents other than the financial report has been audited or reviewed in accordance with Australian Auditing Standards. In line with previous years, this Presentation is unaudited. Notwithstanding this, the Presentation contains disclosures which are extracted or derived from the consolidated Financial Report for the full year ended 30 June 2017 which is being audited by the Group's Independent Auditor and is expected to be made available in September 2017.