## **EXECUTIVE BIO**

## **VANESSA HUDSON – CHIEF CUSTOMER OFFICER (FEB 2018)**

Vanessa Hudson was appointed as Chief Customer Office of Qantas in February 2018.

Joining Qantas in 1994 she has held a variety of senior commercial, customer and finance roles across the Group, both onshore and overseas.

Immediately prior to her appointment as Chief Customer Officer, Vanessa was the Executive Manager of Sales and Distribution with responsibility for the airline's revenue through all sales channels including key corporate and agency accounts.

Prior to that, Vanessa was Senior Vice President for Qantas across the Americas and New Zealand; Executive Manager of Commercial Planning, where she was accountable for network planning and revenue management; and Executive Manager for Product and Service where she oversaw transformation in catering, airports and network aimed at driving better commercial and customer outcomes.

Vanessa has a Bachelor of Business and was admitted as a Member of the Institute of Chartered Accountants in 1994.

## **CAREER SNAPSHOT**

## **Qantas Group**

Chief Customer Officer Executive Manager, Sales and Distribution Present Senior Executive Vice Present, The America's & NZ Executive Manager Commercial Planning Executive Manager Product and Services General Manager Inflight Services Qantas Catering Product Manager Einancial Controller, Commercial Division	2018 2016 2013 2010 2005 2001 1997
Financial Controller, Commercial Division Internal Audit Supervisor	1997 1995 1994
Deloitte Touche Tohmatsu - External Audit	1992