# Driving Sustainable Growth

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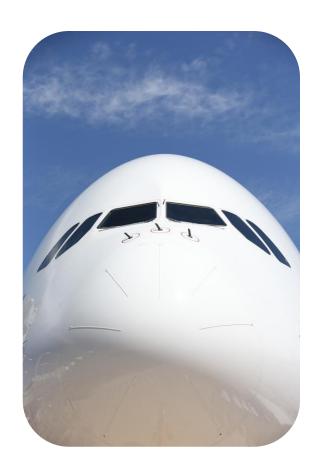
Qantas Group CEO

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# **Driving Sustainable Growth**

- An integrated Group portfolio for competitive advantage
- Optimal capital structure for growth & shareholder returns
- Embedding a culture of transformation beyond FY17
- Building on leading domestic position through dual brands
- A flexible, cost-efficient approach to growth
- Aligning Qantas and Jetstar with demand growth from Asia
- Strengthening partnerships in key international markets
- Rising inbound tourism with lower AUD
- Leveraging digital & data opportunities for break-out growth



# An integrated Group portfolio for competitive advantage

#### **Qantas Domestic**

Leading market position, highest margin carrier in stable domestic market

#### **Qantas International**

Reshaped network & cost base, leveraging utilisation and partnerships for growth

#### **Jetstar Group**

- Leading LCC<sup>1</sup> position in domestic and international Australia
- Low level of capital invested in high-potential Asian ventures

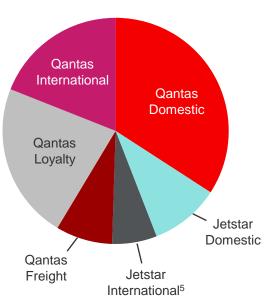
#### **Qantas Loyalty**

Consistent double-digit growth<sup>2</sup> from non-cyclical, highly cash generative business

#### **Qantas Freight**

Domestic capacity share ~85%³ with unique international traffic rights

## FY15 Operating Segment EBIT<sup>4</sup>



## PORTFOLIO STRATEGY MAXIMISES GROUP OUTCOMES, GROWTH OF NON-CYCLICAL EARNINGS

# Optimal capital structure for growth and shareholder returns

# Maintaining an Optimal Capital Structure

- Minimal refinancing risk
- Diverse funding profile
- No financial covenants
- Short term liquidity >\$2b<sup>1</sup>
- Unencumbered asset base valued at >US\$3b<sup>2</sup>
- Targeting investment grade credit metrics through the cycle including:
  - FFO / Net Debt<sup>3</sup> > 45%
  - Gross Debt / EBITDA<sup>4</sup> < 4x</li>

# Disciplined Capital Allocation

- Reinvestment
  - High hurdles applied to growth
  - Maintain competitive advantages
  - Grow invested capital over time
  - Portfolio approach to reinvestment
- Shareholder returns
  - 23c per share capital return paid Nov-15
  - Well placed to consider returning surplus capital

ALL CAPITAL EXPENDITURE PLANS PREMISED ON MAINTAINING OPTIMAL CAPITAL STRUCTURE

# Embedding a culture of transformation beyond FY17

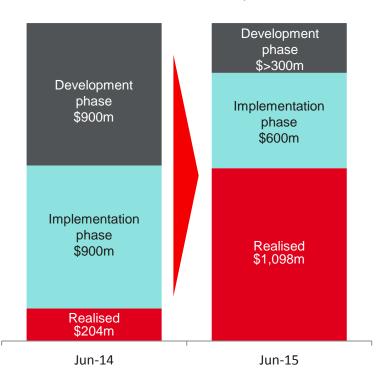
#### **Qantas Transformation outcomes by FY17:**

- Group ex-fuel expenditure reduced by 10%<sup>1</sup>
- Qantas Domestic cost gap<sup>2</sup> to competitor closed to within 5%
- Qantas International unit cost comparable to key competitors
- Jetstar lowest seat cost and yield advantage maintained
- Consistent and improved customer experience

## **Continual transformation agenda beyond FY17:**

- Ongoing operational efficiencies through technology and continuous improvement
- Fleet enabled transformation e.g. A320neo (new engine option) and B787-9 replacing older B747s
- Embed transformation culture, capabilities, and processes (e.g. fuel conservation, supplier management)

### \$2b Transformation Pipeline



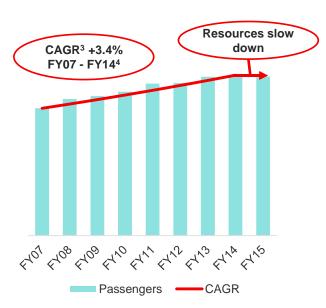
ALL TRANSFORMATION MILESTONES TO DATE MET, HIGH DEGREE OF VISIBILITY FOR REMAINING PIPELINE

<sup>1.</sup> Target assumes steady FX rates, capacity and sector length. Compared to annualised 1H14 underlying result. 2. Unit cost calculated as Underlying EBIT less passenger revenue per ASK. Qantas Domestic unit cost includes QantasLink. Comparison to competitor refers to Virgin Australia including mainline domestic and regional operations. Virgin Australia's assumed domestic unit cost based on Qantas' internal estimates and published competitor data.

# Building on leading domestic position through dual brands

- Qantas Group generating >80% domestic market EBIT from ~63% capacity share<sup>1</sup> (6 consecutive years through FY15)<sup>2</sup>
- Positive long-term outlook in domestic market
  - Improving business and consumer confidence
  - Domestic tourism uplift from lower AUD
- Qantas Group shifting assets to higher-growth areas
  - Resources weakness expected to continue in FY16
  - Growing Qantas & Jetstar on stronger East Coast
- Customer insights informing enhanced matching of brands
  - Dual brand changes to 25 routes since May 2015, similar number of changes to be made by mid-2016

### **Domestic Market Passenger Growth**



Domestic market passenger growth expected to return to >3% CAGR FY16-FY20<sup>5</sup>

#### RASK<sup>6</sup> HIGHER AT BOTH QANTAS DOMESTIC AND JETSTAR DOMESTIC FY16 YTD<sup>7</sup> THROUGH OCTOBER

## A flexible, cost-efficient approach to growth

- Increased Group fleet utilisation funding capacity additions
  - Ongoing unit cost<sup>1</sup> reduction from working existing fleet harder
  - Fixed portion of cost base does not rise with increased utilisation
- Jetstar International growth from transition to all-B787 fleet
  - Wide-body fleet size maintained at 11, 10% higher seat count
  - Unit cost reduction from fuel and maintenance efficiency
- Proactive, ongoing review of network and frequencies to optimise revenue
- Qantas International partnering with the right airlines in key markets



QANTAS INTERNATIONAL RASK GROWTH YTD THROUGH OCTOBER LED BY STRONG ASIA PERFORMANCE

## Aligning international network with demand growth: Qantas

## Optimising US network in joint venture partnership with American Airlines (AA)

- QF SYD-SFO<sup>1</sup> (6 x per week) commencing December 2015
- QF SYD-DFW<sup>2</sup> increased to daily A380 service from April 2016
- QF SYD-LAX<sup>3</sup> reduced to daily from 10 x per week from April 2016
- AA entering SYD-LAX<sup>3</sup> daily from December 2015, AKL-LAX<sup>4</sup> from June 2016
- Net reduction of one Qantas service to mainland US<sup>5</sup>

### Meeting increased demand from Asia with more direct services in FY16

- Japan: 2 x daily services (SYD & BNE<sup>6</sup>) recapturing share, growing market
- China: Second SYD-HKG<sup>7</sup> service performing strongly, up-gauging daily A330 MEL HKG<sup>8</sup> to B747 up to 3 days per week from April 2016
- Singapore: Increased PER-SIN<sup>9</sup> to daily with right aircraft (B737-800)
- Bali: Introduction of seasonal services from December 2015 to meet premium demand
- Evaluating options for increased deployment of 3 per week A330 service in region

Total Australia to US seat capacity growth revised to 6% from 9% from April 2016<sup>12</sup>



QANTAS INTERNATIONAL ROIC<sup>10</sup> >10% IN FY15, EXPECTED TO INCREASE ROIC AND EBIT<sup>11</sup> IN FY16

# Aligning international network with demand growth: Jetstar

### **Building Jetstar Group strength to and within Asia**

- LCC leadership between Australia and Japan, Bali, key leisure destinations
  - Growing into capacity increase
  - ~80% long haul capacity out of Australia deployed to Asia
- B787-8 providing improved economics and greater flexibility
  - Charter flights between Gold Coast and China
- Growing intra-Asia network with Jetstar branded airlines
  - Deploying dual brand strategy in Japan and Vietnam with partners
  - Jetstar Asia (Singapore) adding code share and interline partners





IMPROVED PERFORMANCE1 FROM LONG-HAUL AUSTRALIAN OPERATIONS AND ASIAN VENTURES IN FY16 YTD

# Strengthening partnerships in key international markets

#### 3 CORNERSTONE ALLIANCES CEMENTING QANTAS' LONG-TERM POSITION IN US, EUROPE & CHINA

- Qantas International & Qantas Domestic ROIC being strengthened by airline partners
- Code share uplifts on all partners up +68% on FY13<sup>1</sup>
  - Code share uplifts on Emirates to exceed 1.5m in FY16
- Code share uplifts from all partner airlines on Qantas ~800k vs ~325k in FY13<sup>2</sup>



## Inbound tourism increasing with lower AUD

#### Inbound tourism increasing, led by Asia, with lower AUD

- Foreign tourist arrivals forecast to increase 5.9% in FY16, 5.6% in FY17<sup>1</sup>
- US visitor arrivals +8.2% average growth rate per annum FY13 to FY15<sup>2</sup>
- China inbound arrivals +19.7% in September 2015<sup>3</sup>
- China arrivals on track to reach 1m in 2015, with average Chinese tourist flying 2-3 domestic sectors<sup>4</sup>

#### COMPETITOR CAPACITY GROWTH AT LONG TERM AVERAGE ~4-5% IN FY165 vs 44% GROWTH FY09 - FY14

#### **North America North Asia** 31% of Qantas Group international ASKs6 20% of Qantas Group international ASKs6 Qantas and AA partnership from Dec-15 Additional Qantas services to Hong Kong and Japan Market growth moderating from April 2016 **South East Asia** Growth of Chinese carriers (+38%)7 positive 23% of Qantas Group international ASKs<sup>6</sup> for Qantas Group domestic operations Qantas growth to Singapore, Philippines, Indonesia Overall competitor capacity decline UK/EUR, ME, Africa Tasman, Pacific & South America 14% of Qantas Group international ASKs6 12% of Qantas Group international ASKs6 No growth from Qantas Qantas and Jetstar continuing to flex Limited exposure to competitor growth with schedules with demand Emirates partnership

<sup>1.</sup> Source: Tourism Research Australia. Tourism Forecast 2015. 2. Short term visitor arrivals to Australia. Source: Australian Bureau of Statistics. 3. Short term visitor arrivals to Australia in September 2015 compared to September 2014. Source: Australian Bureau of Statistics. 4. Based on Qantas internal analysis. 5. Diio Mi published schedules as at October 2015 versus BITRE travelled in FY15. Long term average refers to average growth in total seats compared to prior financial year for FY08 to FY14. Source: BITRE. 6. Forecast Qantas International, Jetstar International and Jetstar Asia ASKs to region in FY16 as a percentage of Total ASKs for Qantas International, Jetstar International and Jetstar Asia. 7. Based on number of seats FY16 compared to FY15. includes

# Leveraging digital & data opportunities for break-out growth

#### **UNMATCHED ASSETS & CAPABILITIES**

- 50m passengers annually across Group
- 11m QFF¹ members
- 28 years of historical data
- 120k member consumer research panel
- Data analytics capability with Taylor Fry
- 2.5m+ visits to qantas.com / week
- 3.7m+ visits to Jetstar websites / week
- QFF-linked credit cards ~35% of consumer card spend in Australia<sup>2</sup>

#### **AIRLINE & LOYALTY GROWTH OPPORTUNITIES**

#### Increasing airline segment revenue:

- Network enhancement from customer segmentation
- Investment in direct distribution improvements
- Cross-selling through digital channels
- More personalised customer offering

#### **Break-out growth at Qantas Loyalty:**

- Portfolio of growth plays in pipeline
- Innovation to further diversify earnings
  - Tapping global trends, new technology
  - Digitally led, consumer-centric, rich analytics

BREAK-OUT GROWTH PLAYS + NEW QFF PARTNERS TO DRIVE LONG-TERM QANTAS LOYALTY EBIT GROWTH

# Questions?



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