QANTAS DOMESTIC

Graphic: Various aircraft images with text, ‘Fasten your seatbelts... we’re about to take off’.

Video of Qantas aircraft taking off.

Text on screen, ‘making check-in easy’ followed by a compilation of short videos showing check-in processes.

Text on screen, ‘Everything you need on your mobile... check-in automatically via SMS... boarding pass... notifications’ paired with various images of Apple IPhones.

Text on screen, ‘Creating memorable, award-winning lounges’. Photos of newly renovated and refurbished Qantas lounges.

Text on screen, ‘Intuitively designed aircraft interiors’ with time-lapse of workers fitting out the interior of a Qantas aircraft.

Text on screen, ‘Authentic and personalised service’ with images of in-flight staff assisting customers in-flight meals.

Text on screen, ‘Delivering state-of-the-art inflight entertainment’ with screenshot showing functions of Qantas’ in-flight entertainment.

Text on screen, ‘use our iPads or yours’ with image on IPad as inflight entertainment.

Mobile phones revealing an archive of magazines and newspapers with text, ‘3,500 online magazines and newspapers worldwide’.

Image of Qantas App on IPhone with text on screen, ‘Qantas app’. Image of Qantas App on Apple Watch with text on screen ‘Apple Watch app’.

Text on screen ‘10 new routes across Australia in the last 18 months’ with videos of different destinations around Australia.

Text on screen ‘Bringing you home’ with time lapse showing pilot’s view of aircraft landing.

Graphic of Qantas logo.