

## **QANTAS LOYALTY**

Graphic: Qantas Loyalty logo with caption, 'A platform for Innovation and Growth'.

Camera panning across various landscapes around the world with the following images:

Graphic of 3 interlinking circles. The top circle labelled 'Coalition Loyalty' encompassing Frequent Flyer and Aquire logos. Circle on the left labelled 'Core Innovations' including Qantas Golf Club, Qantas Cash, Qantas epiQure, accumulate and Taylor Fry logos. Circle on the right, labelled 'Break-out Growth' encompassing the Red Planet logo.

Frequent Flyer logo with text, '10 million members... hundreds of partners... thousands of ways to earn and use Qantas Points'.

Text on screen, 'Continued growth through innovation is key'.

Image of person with golf and food and wine interests. 'Golf' and 'food and wine' replaced with Qantas Golf Club and Qantas epiQure logos. Text on screen, 'Building communities around members' passions'.

Image of Qantas Cash card with text, 'Meeting our Frequent Flyers' travel needs with Qantas Cash'.

Image of Qantas Acquire logo with text, 'In 2014 Qantas Loyalty launched a coalition program rewarding small to medium businesses'.

Text on screen, 'Accumulate offers employee loyalty solutions and incentive programs'.

Image of Taylor Fry logo with text 'In early 2015 Qantas Loyalty took a controlling stake in the leading analytics and actuarial consultancy'.

Red Planet logo with text 'Offers businesses new digital and data opportunities'.

Red Planet logo with text on screen reading 'media, analytics and research'.

Graphic of 3 interlinking circles from beginning of the video is repeated.

Graphic of Qantas Loyalty logo.